Workshop at "Work, Learn, Evolve: Conference on Workplace Learning"

Nordic conference, Hilton Reykjavík, 20 October 2026

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EQAMOB – EUROPEAN QUALITY ASSURANCE IN APPRENTICESHIP MOBILITY - CREATING A CULTURE OF EXCELLENCE IN COMPANIES

EQAMOB — A European Quality Label for Apprentice Mobility - THE NEED!

International apprenticeships strengthen skills, attract talent, address labour shortages, and support professional development across all ages and education systems.

The companies that send or host apprentices make this possible, yet rarely receive formal recognition. The EQAMOB label addresses this gap by recognising companies that meet its quality-assurance criteria and demonstrate a commitment to high-quality mobility.

Curious? Let's chat! eqamob@eqamob.eu

IÐAN fræðslusetur

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EQA MOB
EUROPEAN QUALITY ASSURANCE FOR LEARNING MOBILITY

1. Frame the challenge

Opening question: What do companies contribute to international mobility that deserves recognition?

2. Company reality check

Task : Take the perspective of a company that sends apprentices abroad, hosts apprentices from another country, or does both. Identify the company's contribution before, during, and after mobility.

- What investment, responsibility, or risk does the company take on?
- What difference does the company make to apprentice learning and mobility quality?
- How would the company benefit from recognition of its contribution?

Thank you

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