

Digital Literacy Skills and Second Language Learners: Focus on Equity

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Nordic Conference on Literacy for Adult Immigrants -
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EdTech
CENTER @
WORLD EDUCATION



Our agenda

- ❑ Understand the context of this talk
- ❑ Make the case for why this matters
- ❑ Share strategies to plan instruction that leads to digital resilience for diverse learners
- ❑ Share strategies and resources to support digital skills instruction
- ❑ Share resources for you

Keynote Resources



<https://wakelet.com/wake/JM1u4wjagF24btpzZ1ISf>

Go to www.menti.com and use the code 3118 35

What's your opinion? Disagree? A

Strongly disagree

it is important to help learners build digital skills

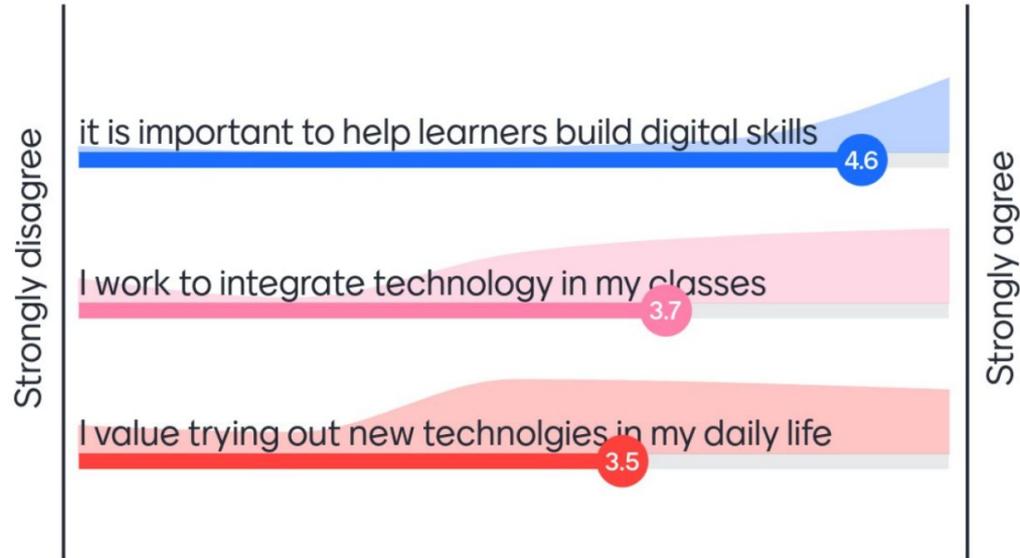
I work to integrate technology in my classes

I value trying out new technologies in my daily life



<https://www.menti.com/al9jmqwwfc2o>

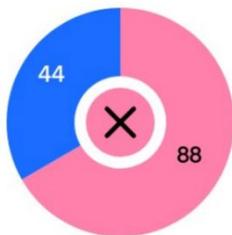
What's your opinion? Disagree? Agree?



True or False



Most of my learners have access to the internet



Most of my learners have a computer at home



Most of my learners know what to do with them



Most of my learners access digital public services

It all needs to fit together to support equity

Agency &
self-efficacy

Digital
literacy

Language
learning/literacy

Technology
integration



This is especially true here in Nordic countries

DIGITAL BARRIER / DESI INDEX	DIGITAL ACCESS	DIGITAL CAPABILITIES		DESI TOTAL
	Connectivity	Digital Public Services	Human Digital Capital	
Denmark	74.1	87.1	61.2	70.1
Finland	51.3	86.7	71.1	67.1
Sweden	59.6	83.9	64.6	66.1
Norway	56.7	80.0	64.4	63.2
Estonia	46.6	91.8	57.9	59.4
Lithuania	41.8	78.0	46.1	51.8
Latvia	50.4	79.6	41.1	49.5
Greenland	-	-	-	-
Iceland	-	-	-	-
The Faroe Islands	-	-	-	-
Åland	-	-	-	-
EU	50.2	68.1	47.1	50.7

Table 1: EU snapshot of digital inclusion in the Nordic-Baltic region (2021-period)

Monitoring Digital Inclusion in the Nordic-Baltic region. (2022). Nordic Council of Ministers eBooks.

<https://doi.org/10.6027/nord2022-007>

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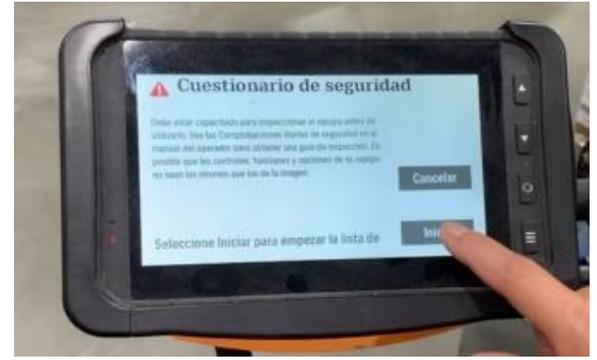
Most of my learners
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with them



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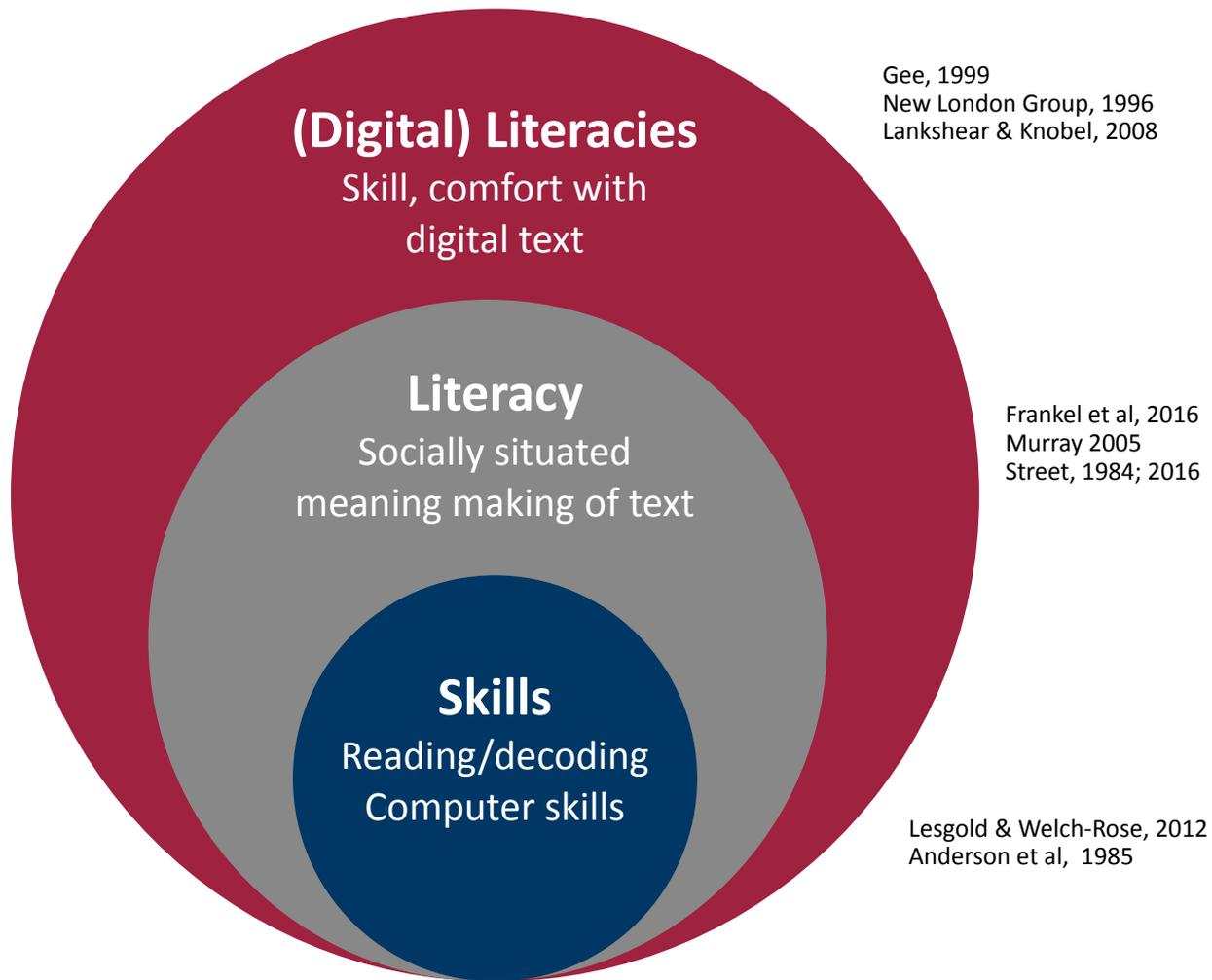
Making the case for
why this matters

Why does this matter?



(Bragg et al, 2019; Knowles, 1980; Reder, 2012)

What does literacy mean a digital age?



**We can't ignore
technology, AND
we can't pretend
that there are not
problems with it.**

**This ostrich cannot
see problems.**



New unfamiliar technologies



explain ostrich with head in the sand

The expression "ostrich with head in the sand" is often used to describe someone who is avoiding or ignoring a problem, rather than facing it head-on. It implies that the person is in denial about a situation and is choosing not to confront it, hoping that it will simply go away. However, just like the ostrich, avoiding problems in this way is not a effective solution and can actually make the situation worse in the long run.

avoiding or ignoring a problem, rather than facing it head-on. It implies that the person is in denial about a situation and is choosing not to confront it, hoping that it will simply go away. However, just like the ostrich, avoiding problems in this way is not a effective solution and can actually make the situation worse in the long run.



is there a swedish language equivalent?



Yes, there is a Swedish language equivalent to the "ostrich with head in the sand" expression. The phrase is "att stoppa huvudet i sanden" which literally translates to "to put the head in the sand." It is used in the same way as the English expression to describe someone who is avoiding or ignoring a problem, rather than facing it.



is there a norwegian language equivalent?



Yes, there is a Norwegian language equivalent to the "ostrich with head in the sand" expression. The phrase is "å stikke hodet i sanden" which translates to "to stick the head in the sand." It is used in the same way as the English expression to describe someone who is avoiding or ignoring a problem, rather than facing it head-on.





is there a Danish language equivalent?



Yes, there is a Danish language equivalent to the "ostrich with head in the sand" expression.



The phrase is "at stikke hovedet i busken" which literally translates to "to stick the head in the bush." It is used in the same way as the English expression to describe someone who is avoiding or ignoring a problem, rather than facing it head-on.



Is there a Finnish language equivalent?



Yes, there is a Finnish language equivalent to the "ostrich with head in the sand" expression.



The phrase is "pää pensaaseen" which literally means "head in the bush." It is used in the same way as the English expression to describe someone who is avoiding or ignoring a problem, rather than facing it head-on.

< A teacher doing late night lesson planning and drinking coffee Clear →

< a doctor talking with a patient Clear →

< a nurse checking a patient's blood pressure Clear →



:Padlet

AI amplifies bias
of information
found online



Devices and digital text formats don't meet needs of all learners

**Balancing Act – to
support equity**



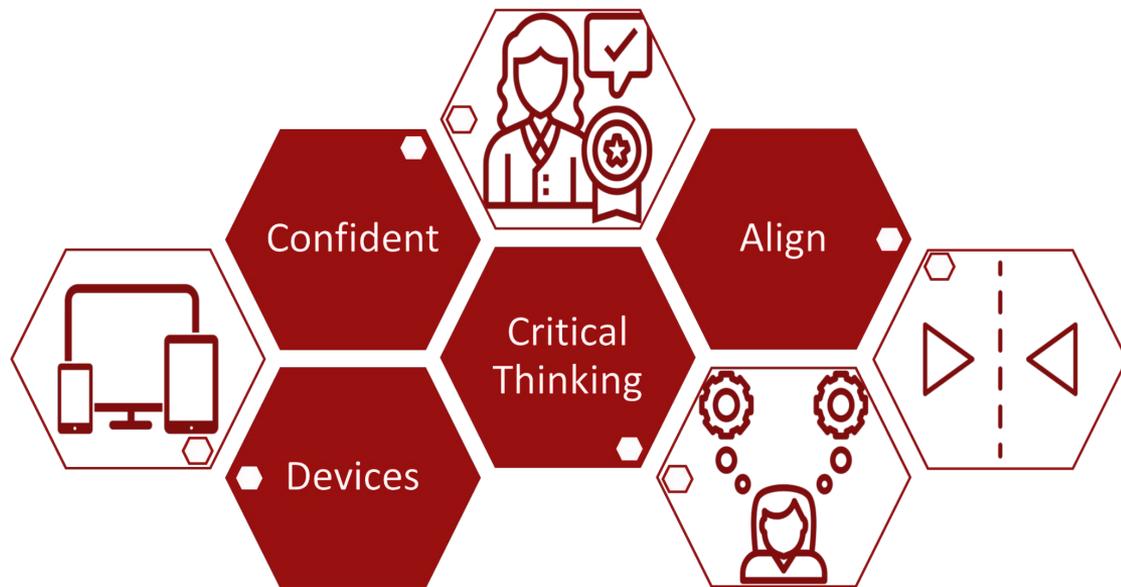
Planning instruction
that leads to digital
resilience for diverse
learners

Keynote Resources



Use Technology to Meet Two Goals

1. Use digital technology to enrich instruction; create opportunities for students to use digital literacy skills in support of content learning
2. Support development of new digital literacy skills that will help them out of classroom.



I. Consider mobile devices as you plan.



Basic Elements

Limit Content: 1-3
Plan layout and thi
Improve readabilit
question design

Basic Elements (cont'd)

Increase accessibility: file type
Navigation: think touch screen

II. Build digital skills by using familiar technologies



Watch the video.
Listen and repeat.

She's
ironing a blouse.



What's Up With WhatsApp? Teaching Migrants in the Time of C19
nanfrydland@gmail.com



<https://edtech.worlded.org/twelve-steps-to-teaching-slife-with-whatsapp/>

III. Make the unfamiliar more familiar through routines



<https://etctechtoolkit.glideapp.io/d/>



More routines here.





Digital Learning Selector

Home **Learning activities** Learning tools Info News

Learning activities

Remember	Understand	Apply
Analyse	Evaluate	Design

42 activities Sort by ▾ Advanced filter

Miscellaneous templates



Useful everyday templates such as planners, visual timetables and classroom routines.
[#interactive](#) [#accessibility](#) [#guided](#)
[#independent](#)

Six Thinking Hats



Students approach problems from different perspectives.
[#assessment](#) [#discussion](#)
[#collaboration](#) [#explicit](#) [#guided](#)
[#experiential](#)

Plus, Minus, Interesting (PMI)



A thinking tool that unpacks the positive, negative and interesting aspects of an idea or concept.
[#assessment](#) [#discussion](#)
[#collaboration](#)

Use relevant contexts. Name some tasks that require technology use in these contexts.

Child's Education	Employment	Education and Training	Health

Use Relevant Contexts

Child's Education	Employment	Education and Training	Health
Enroll children in school			
Communicate with teacher			
Read school calendar			
Help with homework			

Use Relevant Contexts

Child's Education	Employment	Education and Training	Health
Enroll children in school	Fill out personal information forms		
Communicate with teacher	Job search and applications		
Read school calendar	Communication at work		
Help with homework	Presentations		

Use Relevant Contexts

Child's Education	Employment	Education and Training	Health
Enroll children in school	Fill out personal information forms	Enroll in school	
Communicate with teacher	Job search and applications	Group work	
Read school calendar	Communication at work	Research	
Help with homework	Presentations	Class assignments	

Use Relevant Contexts

Child's Education	Employment	Education and Training	Health
Enroll children in school	Fill out personal information forms	Enroll in school	Fill out medical forms
Communicate with teacher	Job search and applications	Group work	Find and evaluate health information
Read school calendar	Communication at work	Research	Communicate with doctors
Help with homework	Presentations	Class assignments	Log into provider website

Strategies and
resources to support
digital skills
instruction

Keynote Resources



Use a framework to determine students' needs

Go to www.menti.com and use the code 3118 3564

Which digital literacy frameworks have you heard of?

Mentimeter

0
DigiComp

0
UK's Essential Skills

0
International Compu

0
ISTE

0
Northstar

0
Seattle Digital Equity &



<https://www.menti.com/al9jmqwwfc2o>

Which digital literacy frameworks have you heard of?

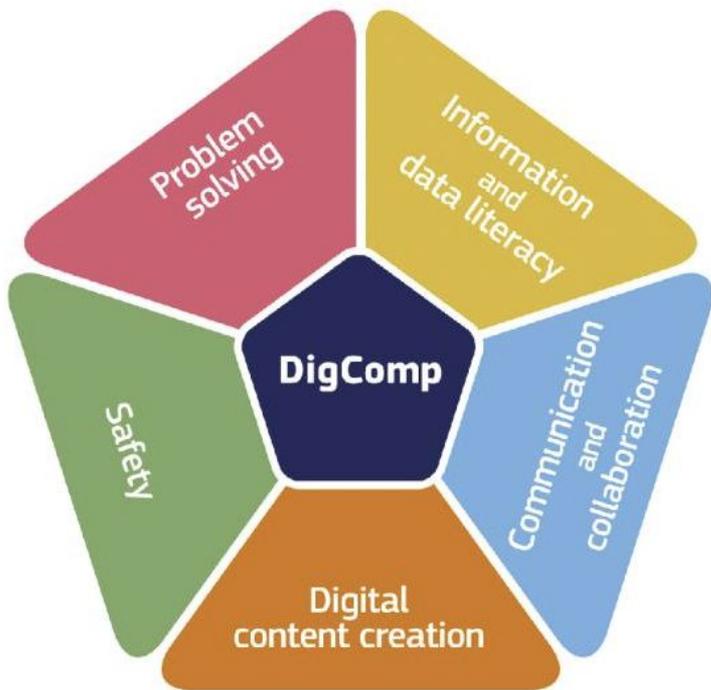


Which digital literacy frameworks inform your work?





Example framework



Information and data literacy

- 1.1. Browsing, searching and filtering data, information and digital content
- 1.2. Evaluating data, information and digital content
- 1.3. Managing data, information and digital content

Communication and collaboration

- 2.1. Interacting through digital technologies
- 2.2. Sharing information and content through digital technologies
- 2.3. Engaging in citizenship through digital technologies
- 2.4. Collaborating through digital technologies
- 2.5. Netiquette
- 2.6. Managing digital identity

Digital content creation

- 3.1. Developing digital content
- 3.2. Integrating and re-elaborating digital content
- 3.3. Copyright and licences
- 3.4. Programming

Safety

- 4.1. Protecting devices
- 4.2. Protecting personal data and privacy
- 4.3. Protecting health and well-being
- 4.4. Protecting the environment

Problem solving

- 5.1. Solving technical problems
- 5.2. Identifying needs and technological responses
- 5.3. Creatively using digital technologies
- 5.4. Identifying digital competence gaps



Example framework

Skills Checklists for Diverse Learners

This tool is designed to help practitioners and programs define the digital skills required for diverse learner types to help inform the design of their digital literacy programming. These checklists draw from *Digital skill sets for diverse users* report from the University of Washington Technology and Social Change Group in partnership with the Seattle Digital Equity Initiative.

- 1 SDEI Skills Checklist (FULL)
- 2 Skills for Employment
- 3 Skills for a Senior Citizen
- 4 Skills for a Parent
- 5 Skills for Education
- 6 Skills for a Beginning User
- 7 Skills for Life
- 8 Skills for a Mobile User

How to Use the Checklists

The first tab (Tab 1) contains the full checklist of skills from the Seattle Initiative Digital Skills Framework. The subsequent tabs (Tabs 2 - 8) include domains and skills from the full framework based on the unique needs of each learner type.

You may choose to add or remove skills based on the needs of your learners or choose to incorporate skills from other frameworks you feel include skills relevant to your learners.

This checklist has been developed by the [EdTech Center@World Education](#) under a Creative Commons Attribution-ShareAlike 4.0 license. It is adapted from the original work, *Digital skill sets for diverse users*, developed by the [Technology and Social Change Group \(TASCHA\)](#) at the University of Washington Information School and the [Seattle Digital Equity Initiative](#) and made available under the same license.

This material is subject to updates. [Use this link to make a copy of the most updated version.](#)

Seattle Digital Equity Initiative
Digital Skills Framework
 from [Digital skill sets for diverse users](#)

[View framework in learner-specific checklist format](#)

COMMUNICATION
 Exchanging information with others on digital platforms using various strategies to collaborate, share, and communicate.

CO.1	Communicate Effectively	Awareness and adaptation of communication strategies to meet behavioral norms and respect user diversity (Netiquette) (E)
CO.2	Collaborate with Technology	Digital collaboration (E)
CO.3	Make Voice & Video Calls	Make Internet-based voice and video calls (using Skype, FaceTime etc.)
CO.4	Post on Social Media	Post messages and media on social media
CO.5	Use Social Media	Understand and identify the purposes of different social media platforms and online communities
CO.6	Set Privacy Settings	Understand and set privacy settings on social media (E)
CO.7	Share Information with Others	Understanding ways to share information with others (E)
CO.8	Use Messaging Tools	Use a messaging app to communicate with others (WhatsApp, Messenger)

<https://docs.google.com/document/d/1-ucdHhRwIBEkEeZR7kDKPSXznWquwVihYpZsFYDNojM/edit>



Teach Skills

Digital Skills Library: Resources for Instruction



Communication



Creation



Device Ownership



Gateway Skills



Information Skills



Lifelong Learning



Mobile



Online Life



Privacy + Security



Workplace

Integrate skill instruction into regular academic content instruction



Jose Adorno, Distance Learning Coordinator at EdAdvance

Encourage collaboration and opportunities for human connection

When learning new skills

When learners struggle

To help find relevance



Prioritize learner agency, but do cover what you know is needed

Nell, from Literacy Assistance Center of NYC, describes how she use student interest in texting to teach them email skills.



Nell Eckersley



Transcript

<http://bit.ly/405Jctw>

Prioritize learner agency in planning and monitoring progress



“The DLAP is a plan students create to align the acquisition of digital literacy skills with their individual goals and their own interests. The process is supported by choice, scaffolding, feedback, and class time for learners to develop and execute their DLAP.”

Learn more in the workshop!

(Riggs, 2022, p. 38)

Rachel Riggs
@RachelTESOL1

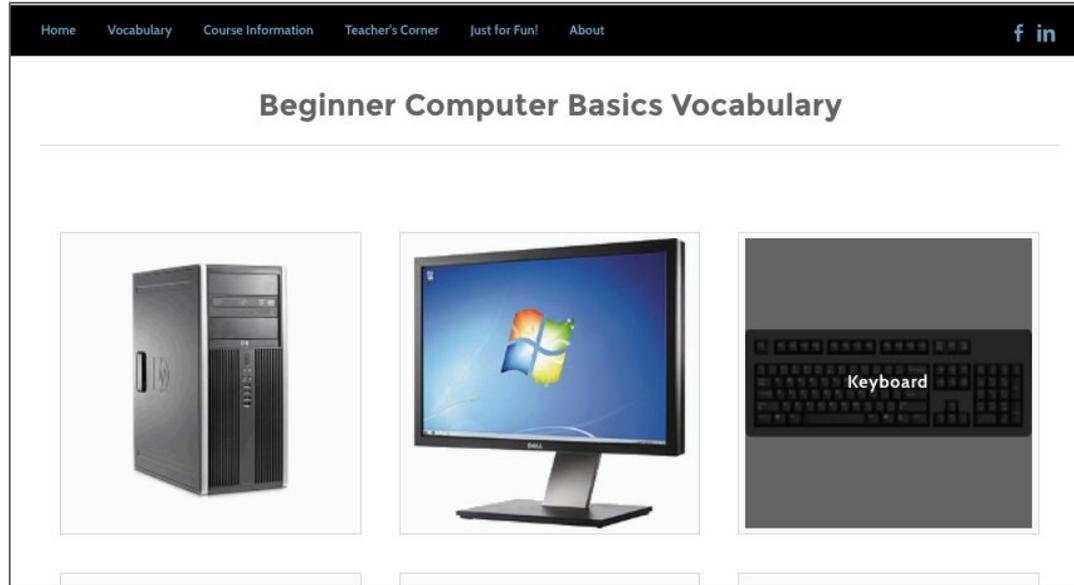
Unfollow

10 items · 5

Digital Literacy Action Plan (DLAP) Tools

Make connections
between language
learning and digital
skills development

Teach vocabulary - so students can talk about skills



(Vanek, 2017)



Digital Skills Glossary

BUILDING RESILIENCE THROUGH LANGUAGE

The Digital Skills Glossary

Knowing the "language" of digital skills is an important foundation for digital resilience. The Digital Skills Glossary is a set of open vocabulary-based resources and activities to help build learners' digital resilience.

page setup

DEFINITION:
The options that define the layout and format of a page.

USE IT IN A SENTENCE:
I used the page setup to change the paper size of the width of my margins.

Glossary Resources

Instructions

Glossary Slides (A to Z)
Glossary slides (Google Slides) organized by alphabetical category. Each slide includes the word and definition, an example sentence, images, and link to pronunciation guidance.

Glossary Slides (Thematic)
Glossary slides (Google Slides) organized by thematic category. This file includes a hyperlinked main menu that allows users to jump to any category.

[View the A to Z slides](#) [View the thematic slides](#)

Learn more in the workshop!

alignment

DEFINITION:

(n) an arrangement that places text and/or images in a line

USE IT IN A SENTENCE:

In many apps, you can select the alignment for text as left, center, or right.

Created by Vrengky from Noun Project

Created by Lalitha from Noun Project

Created by Lalitha from Noun Project

<https://digitalskillslibrary.org/glossary>

Draw on home language and literacy as needed

“Multilingual students benefit from being able to use their additional language repertoires to facilitate comprehension of content materials and instructions for completing tasks and assignments”

(Marrero-Colón, 2021, p 13)

Go to www.menti.com and use the code 3118 3564

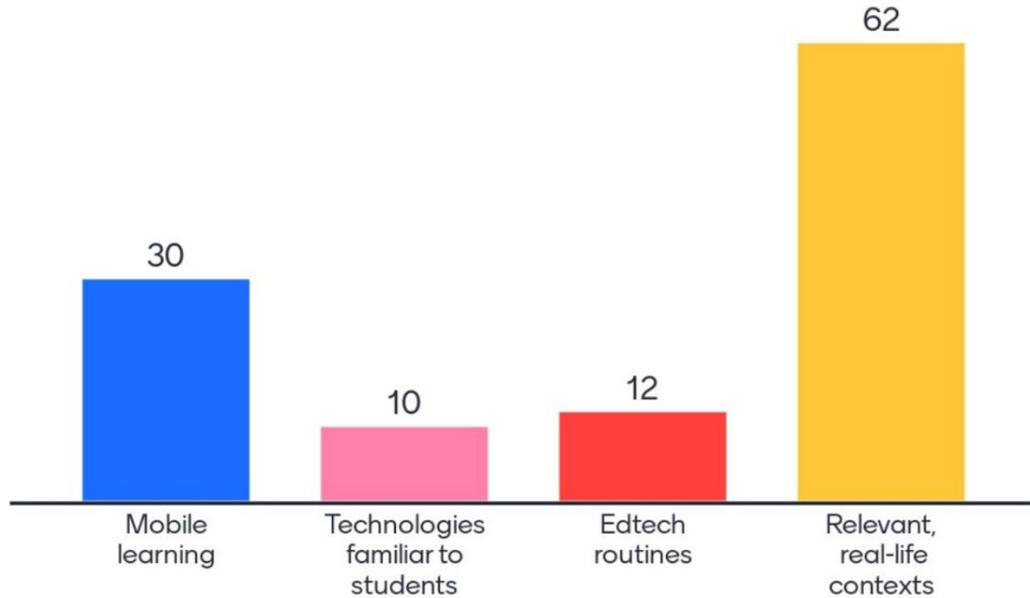
 Mentimeter

Name one resource or strategy that you will try.

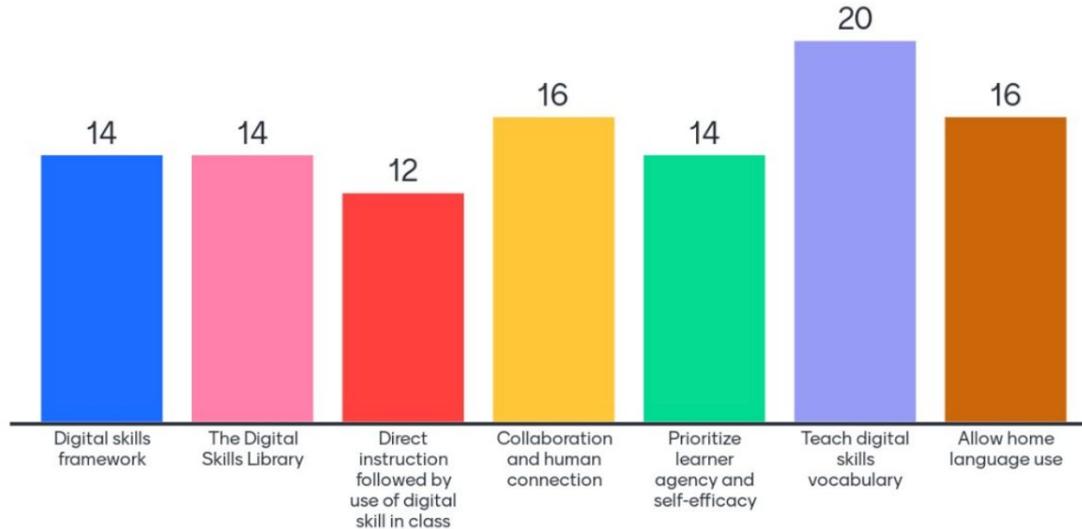
<https://www.menti.com/al9jmqwwfc2o>



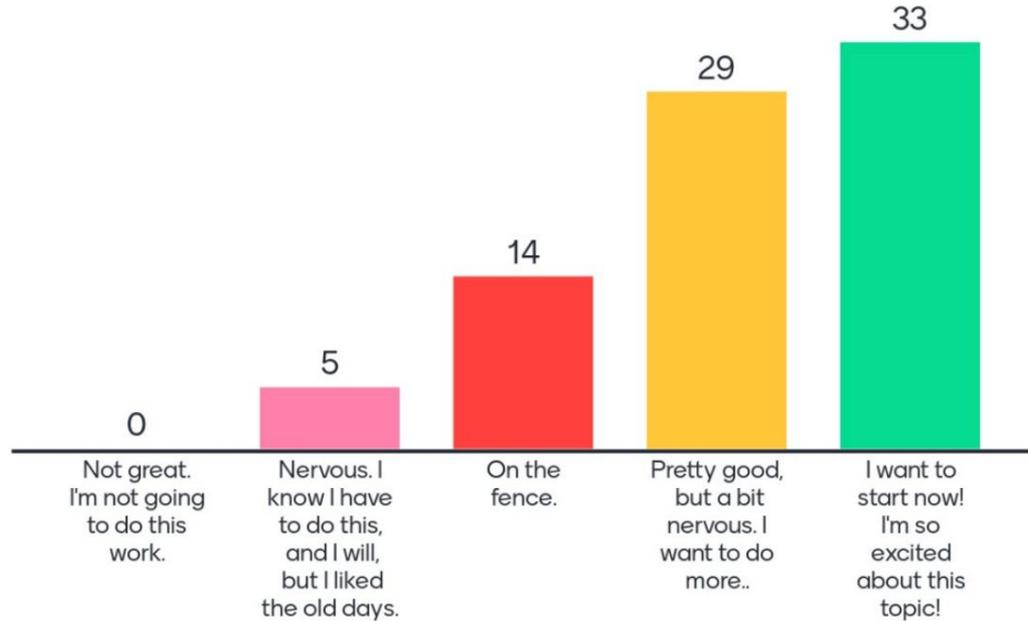
Which instructional strategies will you try?



Which strategy or resource for building digital literacy will you try?



How do you feel about this topic?



Keynote References